



NetSuite for Retail & eCommerce

Meeting the Demands of your Clients is a Full-time Job

Stay ahead of the curve and deliver outstanding holistic experiences to your clients

Retail in the 21st century requires you to be able to build your relationships with your customers and your suppliers simultaneously in cyberspace and the physical world. Access to the right analytics at the right time can mean the difference between failure and success.

In today's world, a customer is only limited by the amount of time they can spend online—and that time is precious. As a retailer, you can gain a loyal customer or lose them forever depending on the customer experience you provide. Your customers want to engage across a variety of channels and touchpoints. They expect a consistent and seamless experience regardless of their location or channel.

Exceptional service requires the integration of ERP, POS and ecommerce, and a better understanding of how to track your customers and competitors through analytics. NetSuite conveniently brings together every step of a multi-channel, multi-location retail business: POS, ecommerce, CRM, marketing, inventory and order management, and financials. Only NetSuite allows for real-time visibility into your entire retail operation, accessible at any time and from any place.



NoBlue

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5 STAR AWARD
2020

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It does not matter if your retail business is in specialty electronics, duty free travel stores, pets, furniture retail or fashion and apparel. The combination of a modern technology platform from NetSuite cloud-solutions and the expertise of the NoBlue Retail team can be what gives you agility, enables you to outpace the competition, grow your business, and delight your customers. Retailers must be flexible and adaptable in order to thrive. Be able to manage buying cycles, complex forecasting, omni-channel consumer expectations, in-store stock availability, and customer service challenges amongst others.

Having the Point of Sale as well as the toolset for promotions and customer loyalty married together with a solid financial system and inventory management provides the important ability to extend reach across sales channels online. Accepting returns across channels, building customer loyalty, running promotions, using social media alongside more traditional media. Personalizing and tailoring the experience of your customers.

Build your retail enterprise around what matters most: your customers. NetSuite cloud-based solution provides a foundation for understanding and connecting with your customers, segmenting, and personalizing their experience to build loyalty and drive growth.

NetSuite Benefits. One complete system covering all channels

- Gain convenient anywhere, anytime access
- Rely on one single view of the customer for consistency
- Build customer loyalty ensuring they find the products and delivering outstanding experiences
- Better understand financial activities for smarter decisions
- Fuel business growth selling through multiple brands, languages and currencies atop a single ecommerce platform
- Gain actionable insights
- Streamline operations with real-time inventory data
- Reduce costs and complexity

NetSuite Features. Cloud-based software to satisfy your omnichannel shoppers

- Fully Featured In-Store POS
- Powerful Responsive Ecommerce Capabilities seamlessly connected with your operational business systems
- Efficiently manage CRM & Marketing dynamically segmenting customers to provide personalised marketing and promotions and cross-selling
- Cross-Channel Order Management with buy online/pickup in store, order in store/fulfil from anywhere
- Real-Time Business Intelligence
- Inventory & Supplier Management
- Complete Financial Management

WHY NOBLUE

We take pride in our clients' success and always strive to bring the right technology mix together in our engagement. We have a deep appreciation of the challenges retailers face and understand the leading practices required to help your business operate at peak efficiency.

The NoBlue retail team is led by experts that are truly passionate about retail technology. Our team is always focused on providing our clients with the technological edge that they need to be successful in their operations. We have been at the forefront of NetSuite based retail solutions for more than a decade.

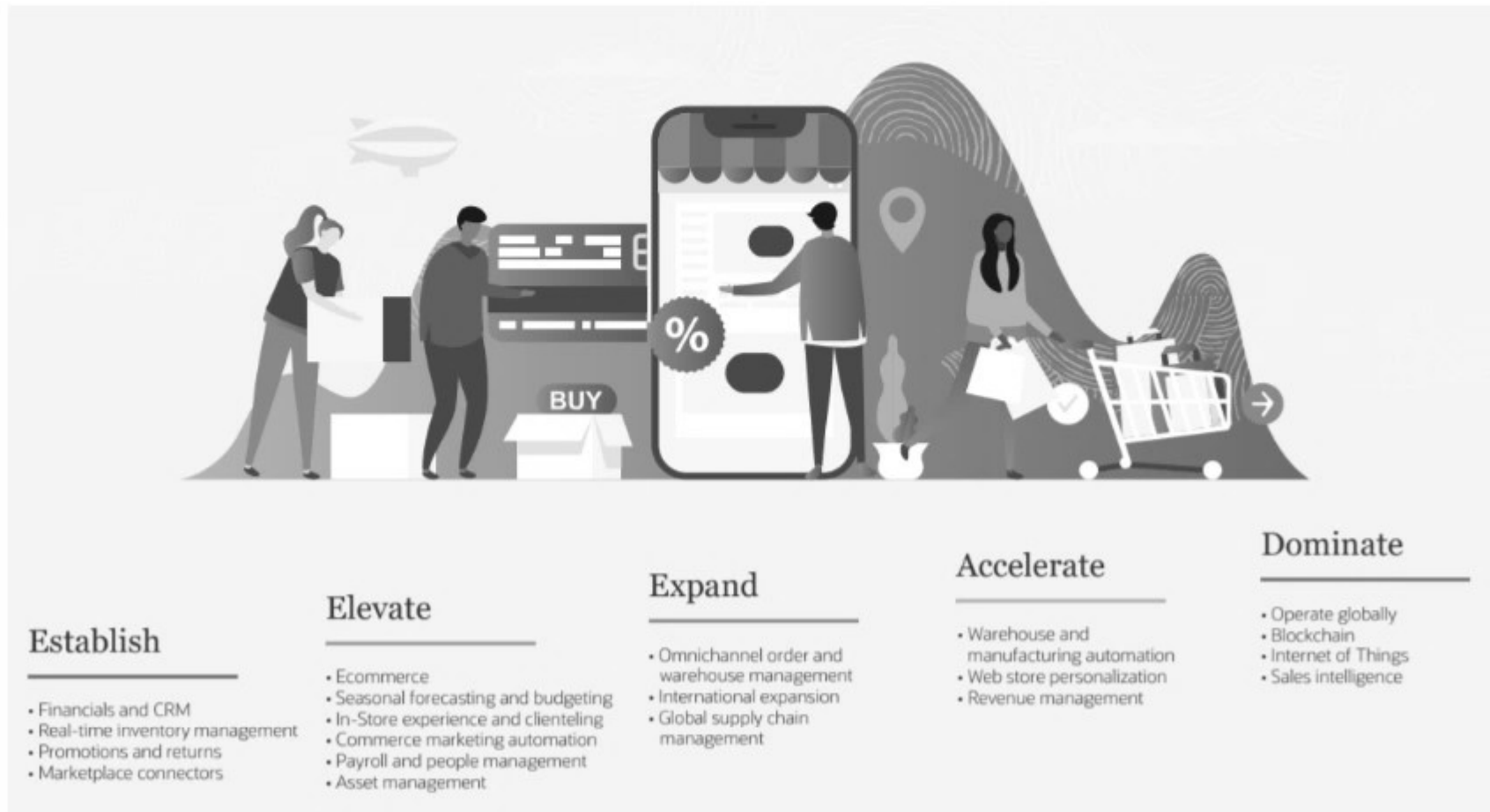
NoBlue Services offers companies in the retail industry support for the full lifecycle of your business—from the initial NetSuite License negotiation - To ensure that you are not paying for any software that you don't need- and implementation to training and support services with Admin+ Support.

We help you seamlessly transition to the cloud, allowing your business to focus on delivering exceptional experiences for your customers. Whether you are adopting omnichannel capabilities, selling direct to your consumer or navigating your way through the "Amazon Effect", we are here to help you every step along the way.

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We offer an agile and staged pathway for you to succeed by engaging you continuously throughout the full lifecycle of your business, keeping you on an upward trajectory tailored specific to the retail industry. With rapid and efficient implementation including leading retail industry practices and tailored delivery to allow your quick development and expansion.

We have deep expertise and experience in the retail industry, and we leverage that expertise to enable us to configure and customize the software uniquely to your business. This expertise is integrated into our SuiteSuccess implementation methodology and our exclusive service offerings.

We have a deep appreciation of the challenges retailers face and understand the leading practices required to help your business operate at peak efficiency. We leverage SuiteSuccess to ensure a solution built and vetted for retail companies. The results are industry-leading omnichannel capabilities, improved business visibility, unified data, optimized location management, improved planning and inventory management, and greater user adoption.

Retail & eCommerce Knowledge and Expertise

Our clients are our best asset; thus, we ensure our team has the knowledge and skills to bring true value and advise wisely to get you the right software at the right budget. We focus not only on providing solutions that fit your business perfectly, but also support you now and years down the line.

Our team has deep understanding of retail and ecommerce, the challenges you face and the best practices to help you transition to an optimal state of operations.

Our experts will work closely with you, show you best practice and will take the time to fully understand your business' specific requirements and how you are looking to grow. We then make use of our experience and technology tools to develop a tailored suite of IT that integrates seamlessly with your operations and delivers an outstanding customer experience.



Our Offices

UK

2/3 H2O Business Park
Lake View Drive,
Nottingham, NG15 0HT

Spain and Portugal

Poeta Joan Maragall, 23
28020 – Madrid

USA

200 Continental Drive
Suite 401, Newark – 19713

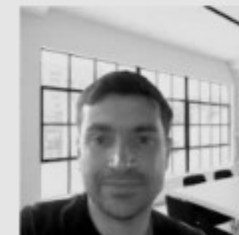
noblue.co.uk



OUR TEAM



T: +44 7968 193998
E: graham.hall@noblue.co.uk



T: +44 7903 725679
E: louis.crow@noblue.co.uk



T: +44 7939 812621
E: ryan.harris@noblue.co.uk